

Midwifery Advisor

Requirements

- Registered midwife with the Midwifery Council of New Zealand with a current Annual Practising Certificate
- Practice experience in both LMC and DHB employed midwifery roles is desirable but not essential
- A postgraduate qualification or working towards post graduate qualification

Skills

- Literacy, writing and IT skills
- Confident public speaker
- Able to critically appraise evidence and apply it to practice
- Group facilitation skills
- Ability to critically analyse health policy
- Well-developed understanding of the role of the midwife across the maternity service
- Strong organisational and administration skills, including computer literacy

Attributes

- Outgoing, friendly, positive personality with sense of humour
- Team player
- Creative and innovative thinker
- Excellent communication and interpersonal skills
- Able to work independently and within a team, enjoys responsibility
- Maintains confidentiality
- Acts with integrity at all times
- Reliable and trustworthy
- Commitment to the principles of the Treaty of Waitangi
- Demonstrates cultural consciousness
- Strongly grounded in midwifery philosophy

Functional relationships

- College Chief Executive
- College Midwifery Advisors and staff members
- College National Board members
- College members
- MMPO management and staff
- MERAS management and staff
- Relevant DHB and Ministry of Health staff
- DHB Maternity Leaders and Managers
- Government ministries and agencies

1. Provide advice on professional midwifery practice

- a. Be available to College members, National Board and others to advise on matters of practice, policy, strategy and midwifery practice.
- b. Represent the College at national forums of significance to the maintenance of a framework for professional midwifery practice.
- c. Represent the College at external forums as necessary.
- d. Advise maternity service providers on development of midwifery services.
- e. Key liaison lines maintained with Ministry of Health, DHB Midwifery Leaders, Maternity Managers and funders.

2. Liaison, advice and support with MERAS staff and MERAS National Representative Council (NRC)

- a. Act as primary point of contact for MERAS and NRC members.
- b. Develop and maintain relationship between MERAS staff.
- c. Provide liaison between the activities of the College and those of MERAS where they are relevant to the professional practice of core midwives.
- d. Build and enhance relationships between employed and self-employed midwives.
- e. Develop, lead and work collaboratively with MERAS on projects which support and enhance the autonomy of employed midwives within their work places.

3. Promoting physiological birth

- a. Develop a cohesive strategic approach to activity across all of the College's work programmes that promote professional midwifery practice with a focus on supporting physiological birth.
- b. Develop and maintain relationships with consumer organisations.
- c. Lead development of related information resources for midwives and women.
- d. Provide support for primary unit network development.

4. Support for contract management

Provide support for contract management activities to the Chief Executive and other College staff, including:

- support for contract negotiation
- operational activity oversight
- oversight of reporting requirements

5. Develop and support frameworks which support midwifery practice and enhance inter collegial practice

- a. Develop, lead and work collaboratively on projects and processes which support a consistent understanding of the contractual and professional frameworks which support midwifery practice in hospital employed and community based settings to understand and support the collegial interface between primary and secondary services.
- b. Participate in development of national guidelines, consensus statement and standards where relevant.
- c. Participate and provide feedback in development of DHB and Ministry of Health policy and guidelines which impact on midwifery practice.

6. Work as part of the midwifery team at National Office

- a. Work with Chief Executive and other employed midwifery staff to plan projects, fairly distribute workload and allocate responsibilities.
- b. Participate in regular meetings of midwifery staff and National Office staff; report on projects and responsibilities as required.
- c. Assist in preparation for National Board meetings, attend meetings and report as necessary.
- d. Provide advice and support to National Board members including regional chairs.
- e. Contribute to reporting requirements of any external contracts as necessary.
- f. Undertake any such projects as may be necessary.

7. Interpersonal relationships

- a. Develop and maintain respectful collegial relationships.
- b. Attend staff meetings as required; report to meetings.
- c. Communicate clearly and effectively; identify any communication issue and address promptly.

8. Other

Carries out any other related activity as may be requested by the Chief Executive.